



U.S. Embassy Hanoi
Public Affairs Section
The American Center

Ministry of Education and Training
Vietnam Maritime University



ENTREPRENEURSHIP MONTH

English Writing Contest

The American Center of the U.S. Embassy in Hanoi and Vietnam Maritime University invite currently enrolled Vietnamese students of colleges and universities located in Haiphong Province to participate in an essay contest honoring Entrepreneurship Month.

Exciting prizes include

- First Place - Apple iPod Touch**
- Second Place - Apple iPod Shuffle**
- Third Place - USB 3G Viettel**

Winners will also receive certificates from the American Center and will be invited to read their essay at an awards ceremony.

Essay Topic and Deadline

Topic: *Business leaders come from a variety of different backgrounds and take different paths to get to where they are, but there are certain characteristics that set the most successful leaders apart from the rest. To celebrate Entrepreneurship Month, we would like to hear your ideas about what makes a good business leader.*

In your opinion, what are the three most important traits of a business leader? Provide specific reasons and details to support your response.

Deadline: Sunday, June 3, 2012 Midnight (Hanoi time).
Early submissions are welcome!

Word Count: 500 word maximum.



Essay Format and How to Submit

- Typed in Microsoft Word, Times New Roman, font size 12.
- Do not include your name on the essay pages.
- Submit your essay using the online form: <http://creator.zoho.com/pashanoi/form/196>
- Winners will be required to show identification (i.d.) to collect their prize.

Contest Guidelines and Regulations

- Contest participation is free of charge.
- The decisions of the judges are final.
- All entries must be written in English and edited by the named participant, without assistance from others.

- Essays exceeding 500 words will be disqualified.
- Points will be awarded for originality, clarity, appropriate language use, effectiveness of argument and relevance to the topic.
- The American Center Hanoi is not responsible for late, lost, misdirected, incomplete, or illegible email or for any computer-related, or technical malfunctions that may occur in the submission process.
- Submissions are considered void if illegible, incomplete, damaged, altered, counterfeit, produced in error, or obtained through fraud, theft or plagiarism.
- By participating in this contest, the winner grants the Embassy permission to use, copy, or quote from his/her essay in promotion materials related to Entrepreneurship Month with attribution but without further compensation.

Winners will be required to show identification (i.d.) to collect their prize at the awards ceremony.

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